

Media-Information 2019

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www.elektronik-informationen.de



elektronik informationen

effizienter entwickeln

OPTOELEKTRONIK & LED-TECHNIK

Boost-Treiber für niedrige
Anlaufspannungen | 66

Prototyping

Leiterplatten selber machen:
Vielseitige Produktionslinie für
PCB-Prototypen | 70

SPEZIAL: EMBEDDED ENGINEERING

Prototyp, Serienprodukt, Test -
mit der Labview-Plattform | 34



Print run
2019
31,000 copies


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TC3567X

Brief Characteristics

elektronik informationen stands for strictly technology-oriented topic selection as well as conveying the content in a competent and efficient way that is oriented on user value. Edited in a cross-media fashion, elektronik informationen presents innovations and background info on major trends in electronics while displaying applications from industry plus the automotive and medical fields. Online and print content are naturally linked across media. Numerous links in print media guide the reader to further information and supplementary offers at www.elektronik-informationen.de. The elektronik informationen magazine and the elektronik-informationen.de website support engineers as a specialist media in the efficient development and integration of electronic products in industrial environments.

All editorials carry a webcode, to link your potential customers directly to your homepage or to the product´s page respectively.

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Issue	Dates	Topics (Subject to Change)	Events Trade Fairs
1 January	Date of publication: 17 Jan 2019 Advertising Deadline: 18 Dec 2018 Editorial Deadline: 27 Nov 2018	<ul style="list-style-type: none"> • Power Supplies: Transformers, UPS, Accumulators • Power Management • Power Electronics • Analog & Mixed-Signal • Displays, HMI (Human Machine Interfaces) • Electro-Mechanics & Electronics Packaging 	
2 February	Date of publication: 14 Feb 2019 Advertising Deadline: 22 Jan 2019 Editorial Deadline: 17 Dec 2018	Trade Fair Issue Embedded World 2019 <ul style="list-style-type: none"> • Embedded Engineering • Microcontrollers & -Microprocessors • Development Tools (Hardware & Software) • Test & Measurement • RF & Wireless • Optoelectronics, LED Technology & LED Lighting 	Photonics West (Expo) San Francisco, USA 05 Feb–07 Feb 2019 Embedded World, Nuremberg 26 Feb–28 Feb 2019
Special Issue smart engineering Sensor & Measurement Technology	Date of publication: 05 Mar 2019 Advertising Deadline: 07 Feb 2019 Editorial Deadline: 21 Jan 2019	smart engineering Sensor & Measurement Technology Sensors and Transducers for Mechanical, Optical and Electrical Parameters, Thermal Sensors, Image Sensors, Signal Converters, Amplifiers, Machine Vision, IR Cameras, Instrumentation, Modular Metrology, Measurement adjuncts, Measurement Software, Laboratory Power Supplies, Test Engineering Details on page 4	EMV, Stuttgart 19 Mar–21 Mar 2019 eltefa, Stuttgart 20 Mar–22 Mar 2019

SPECIAL ISSUE – POWERED BY
elektronik informationen



Circulation: 18,000 Copies

smart engineering

Sensor Technology & Measurement

The Topics:

- Sensors and Transducers for Mechanical, Optical and Electrical Parameters
- Thermal Sensors
- Image Sensors
- Signal Converters
- Amplifiers
- MachineVision
- IR Cameras
- Instrumentation
- Modular Metrology
- Measurement Adjuncts
- Measurement Software
- Laboratory Power Supplies
- Test Engineering

Date of Publication: 05 Mar 2019

Advertising Deadline: 07 Feb 2019

Editorial Deadline: 21 Jan 2019

Advertisement Rates

ad sizes	1/1	Junior	1/2	1/3	1/4	1/8
b/w	4,800.-	2,700.-	2,400.-	1,600.-	1,200.-	600.-
4 colours	5,800.-	3,600.-	3,300.-	2,500.-	1,950.-	1,200.-

Issue	Dates		Topics (Subject to Change)	Events Trade Fairs
3 March	Date of publication: Advertising Deadline: Editorial Deadline:	28 Mar 2019 05 Mar 2019 11 Feb 2019	Trade Fair Issue Hanover Fair 2019 <ul style="list-style-type: none"> • Industrial Electronics & Automation • Power Supplies • Industrial PCs • Displays, HMI (Human Machine Interfaces) • Electro-Mechanics, Mechatronics • Communication ICs 	HMI Hanover Fair 01 Apr–05 Apr 2019
4 April	Date of publication: Advertising Deadline: Editorial Deadline:	17 Apr 2019 25 Mar 2019 04 Mar 2019	<ul style="list-style-type: none"> • Automotive Electronics • Power Management • Analog & Mixed-Signal • Programmable Logic Devices • Medical Electronics • Passive Components 	
5 May	Date of publication: Advertising Deadline: Editorial Deadline:	03 May 2019 08 Apr 2019 18 Mar 2019	Trade Fair Issue SMTconnect + pcim 2019 <ul style="list-style-type: none"> • Power Electronics • Power Supplies • Embedded Engineering • Development Tools (Hardware & Software) • Microcontrollers & Microprocessors • Quartz Crystals & Oscillators 	SMTconnect and pcim , Nuremberg 07 May–09 May 2019 Control , Stuttgart 07 May–09 May 2019
6 June	Date of publication: Advertising Deadline: Editorial Deadline:	03 Jun 2019 08 May 2019 18 Apr 2019	Trade Fair Issue Sensor + Test 2019 <ul style="list-style-type: none"> • Test & Measurement • Sensor Technology • Analog & Mixed-Signal • Programmable Logic Devices • Optoelectronics, LED Technology & LED Lighting • Automotive Electronics 	Laser World of Photonics Munich 24 Jun–27 Jun 2019 CeBit , Hanover 24 Jun–28 Jun 2019 Sensor + Test , Nuremberg 25 Jun–27 Jun 2019

SPECIAL ISSUE – POWERED BY
elektronik informationen



Circulation: 18,000 Copies

smart engineering

Electro-Mechanics & Electronics Packaging

The Topics:

- Connectors
- Cables
- Switches
- Pushbuttons
- Cases
- Enclosures
- Cabinets
- Relays
- Thermal Management

Date of Publication: 21 Jun 2019
Advertising Deadline: 24 May 2019
Editorial Deadline: 06 May 2019

Advertisement Rates						
ad sizes	1/1	Junior	1/2	1/3	1/4	1/8
b/w	4,800.-	2,700.-	2,400.-	1,600.-	1,200.-	600.-
4 colours	5,800.-	3,600.-	3,300.-	2,500.-	1,950.-	1,200.-

Issue	Dates	Topics (Subject to Change)	Events Trade Fairs
Special Issue smart engineering Electro-Mechanics & Electronics Packaging	Date of publication: 21 Jun 2019 Advertising Deadline: 24 May 2019 Editorial Deadline: 06 May 2019	smart engineering Electro-Mechanics & Electronics Packaging Connectors, Cables, Switches, Pushbuttons, Cases, Enclosures, Cabinets, Relays, Thermal Management, etc. Details on page 6	Laser World of Photonics Munich 24 Jun–27 Jun 2019 CeBit , Hanover 24 Jun–28 Jun 2019 Sensor + Test , Nuremberg 25 Jun–27 Jun 2019
7 July	Date of publication: 23 Jul 2019 Advertising Deadline: 28 Jun 2019 Editorial Deadline: 07 Jun 2019	<ul style="list-style-type: none"> • Medical Electronics • Microcontrollers & Microprocessors • Power Management • RF & Wireless • Displays, HMI (Human Machine Interfaces) • Passive Components 	
8 August	Date of publication: 14 Aug 2019 Advertising Deadline: 22 Jul 2019 Editorial Deadline: 01 Jul 2019	<ul style="list-style-type: none"> • Distributors 2019 • Power Supplies • Power Electronics • Development Tools (Hardware & Software) • Electro-Mechanics & Electronics Packaging • Industrial Electronics & Automation 	
9 September	Date of publication: 17 Sep 2019 Advertising Deadline: 23 Aug 2019 Editorial Deadline: 05 Aug 2019	<ul style="list-style-type: none"> • Power Management • Analog & Mixed-Signal • Programmable Logic Devices • Sensor Technology • Test & Measurement • Embedded Engineering 	

SPECIAL ISSUE – POWERED BY
elektronik informationen



Circulation: 18,000 Copies

smart engineering

Power Supply & Power Management

The Topics:

- Power Supplies
- UPS
- Laboratory Power Supplies
- AC/DC- & DC/DC Converters
- Power Semiconductors
- Power Modules
- Digital Power
- Overload & Surge Protection
- Thermal Management
- Accumulators & Charging Technology
- Double-Layer Capacitors (Ultracaps, Supercaps, Goldcaps)
- Energy Harvesting

Date of Publication: 28 Oct 2019

Advertising Deadline: 02 Oct 2019

Editorial Deadline: 16 Sep 2019

Advertisement Rates						
ad sizes	1/1	Junior	1/2	1/3	1/4	1/8
b/w	4,800.-	2,700.-	2,400.-	1,600.-	1,200.-	600.-
4 colours	5,800.-	3,600.-	3,300.-	2,500.-	1,950.-	1,200.-

Issue	Dates	Topics (Subject to Change)	Events Trade Fairs
10 October	Date of publication: 08 Oct 2019 Advertising Deadline: 12 Sep 2019 Editorial Deadline: 26 Aug 2019	<ul style="list-style-type: none"> • RF & Wireless • Microcontrollers & Microprocessors • Communication ICs • Optoelectronics, LED Technology & LED Lighting • Quartz Crystals & Oscillators • Automotive Electronics 	
Special Issue smart engineering Power Supply & Power Management	Date of publication: 28 Oct 2019 Advertising Deadline: 02 Sep 2019 Editorial Deadline: 16 Sep 2019	smart engineering Power Supply & Power Management Power Supplies, UPS, Laboratory Power Supplies, AC/DC & DC/DC Converters, Power Semiconductors, Power Modules, Digital Power, Overload & Surge Protection, Thermal Management, Accumulators & Charging Technology, Battery Management, Double-Layer Capacitors (Ultracaps, Supercaps, Goldcaps), Energy Harvesting Details on page 8	
11 November	Date of publication: 20 Nov 2019 Advertising Deadline: 25 Oct 2019 Editorial Deadline: 07 Sep 2019	Trade Fair Issue SPS IPC Drives 2019 <ul style="list-style-type: none"> • Industry 4.0, Industrial IoT • Embedded Computers, Displays • Sensor Technology • Test & Measurement • Power Management • Development Tools (Hardware & Software) 	productronica , Munich 12 Nov–15 Nov 2019 SPS IPC Drives , Nuremberg 26 Nov–28 Nov 2019
12 December	Date of publication: 12 Dec 2019 Advertising Deadline: 19 Nov 2019 Editorial Deadline: 28 Oct 2019	Postscript SPS IPC Drives <ul style="list-style-type: none"> • Automotive Electronics • Passive Components • Electro-Mechanics, Mechatronics • Programmable Logic Devices • Embedded Engineering • Medical Electronics 	

Issue	Dates	Topics (Subject to Change)	Events Trade Fairs
1 January 2020	Date of publication: 16 Jan 2020 Advertising Deadline: 17 Dec 2019 Editorial Deadline: 25 Nov 2019	<ul style="list-style-type: none"> • Power Supplies: Transformers, UPS, Accumulators • Power Electronics • Analog & Mixed-Signal • Displays, HMI (Human Machine Interfaces) • Quartz Crystals & Oscillators • Electro-Mechanics 	
2 February 2020	Date of publication: 13 Feb 2020 Advertising Deadline: 21 Jan 2020 Editorial Deadline: 20 Dec 2019	Trade Fair Issue Embedded World 2020 <ul style="list-style-type: none"> • Embedded Engineering • Microcontrollers & Microprocessors • Development Tools (Hardware & Software) • Test & Measurement • RF & Wireless • Optoelectronics, LED Technology & LED Lighting 	Embedded World , Nuremberg End of February 2020
Special Issue smart engineering Sensor & Measurement Technology Sensor Technology & Measurement	Date of publication: 03 Mar 2020 Advertising Deadline: 07 Feb 2020 Editorial Deadline: 20 Jan 2020	smart engineering Sensor & Measurement Technology Sensors and Transducers for Mechanical, Optical and Electrical Parameters, Thermal Sensors, Image Sensors, Signal Converters, Amplifiers, Machine Vision, IR Cameras, Instrumentation, Modular Metrology, Measurement adjuncts, Measurement Software, Laboratory Power Supplies, Test Engineering	
3 March 2020	Date of publication: 26 Mar 2020 Advertising Deadline: 03 Mar 2020 Editorial Deadline: 10 Feb 2020	<ul style="list-style-type: none"> • Industrial Electronics & Automation • Power Supplies • Industrial PCs • Displays, HMI (Human Machine Interfaces) • Electro-Mechanics, Mechatronics • Communication ICs 	

ad size	width x height in mm	b/w	2 colours	3 colours	4 colours
1/1 page	185 x 264	5,970.- €	6,370.- €	6,770.- €	7,170.- €
3/4 page	136 x 264 or 185 x 197	4,480.- €	4,880.- €	5,280.- €	5,680.- €
2/3 page	120 x 264 or 185 x 175	3,980.- €	4,380.- €	4,780.- €	5,180.- €
Junior Page	137 x 190	3,360.- €	3,760.- €	4,160.- €	4,560.- €
1/2 page	90 x 264 or 185 x 130	2,985.- €	3,385.- €	3,785.- €	4,185.- €
1/3 page	58 x 264 or 185 x 88	1,990.- €	2,340.- €	2,690.- €	3,040.- €
1/4 page	90 x 130 or 43 x 264 or 184 x 63	1,495.- €	1,845.- €	2,195.- €	2,545.- €
1/8 page	90 x 63 or 43 x 130 or 184 x 30	750.- €	1,000.- €	1,250.- €	1,500.- €
Coverflap	on request				9,230.- €
Front cover	on request				8,950.- €
Inside Cover page	184 x 264				7.767.- €
Back Cover	184 x 264				7.767.- €

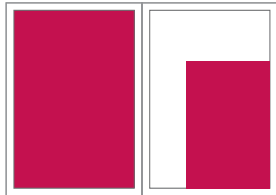
Colour charges for ads

Standard colours, each	1/2 page to 2/1 page	€ 400.-
	1/4 page to 1/3 page	€ 350.-
	1/8 page and smaller	€ 250.-
Special colours, each	all sizes	€ 800.-

Discounts (for advertisements within 12 months)

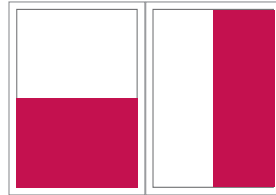
Series Discount		Quantity Discount	
3 insertions	5%	1 page	5%
6 insertions	10%	3 pages	10%
12 insertions	15%	5 pages	15%
		8 pages	20%

type area sizes



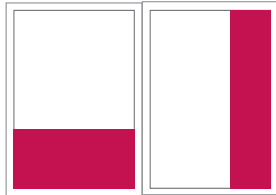
1/1 page
width 185 mm
height 264 mm

Junior Page
width 135 mm
height 190 mm



1/2 page horizontal
width 185 mm
height 130 mm

1/2 page vertical
width 90 mm
height 264 mm



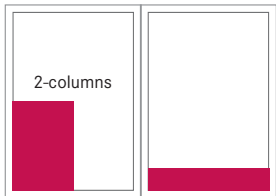
1/3 page horizontal
width 185 mm
height 88 mm

1/3 page vertical
width 58 mm
height 264 mm



1/4 page horizontal
width 185 mm
height 63 mm

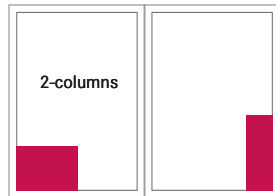
1/4 page vertical
width 43 mm
height 264 mm



2-columns

1/4 page
width 90 mm
height 130 mm

1/8 page horizontal
width 185 mm
height 30 mm



2-columns

1/8 page
width 90 mm
height 63 mm

1/8 page vertical
width 43 mm
height 130 mm

bleed sizes



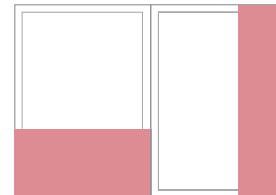
1/1 page
width 210 mm
height 297 mm

Junior Page
width 148 mm
height 208 mm



1/3 page horizontal
width 210 mm
height 148 mm

1/2 page vertical
width 101 mm
height 297 mm



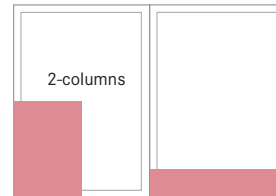
1/3 page horizontal
width 210 mm
height 106 mm

1/3 page vertical
width 69 mm
height 297 mm



1/4 page horizontal
width 210 mm
height 81 mm

1/4 page vertical
width 54 mm
height 297 mm



2-columns

1/8 page
width 101 mm
height 148 mm

1/8 page horizontal
width 210 mm
height 48 mm

BLEED ADS: all text must be at least 10 mm inside the maximum width and height of any bleed ad.

Allow additional 3 mm trim per bleed edge and trim marks

Overall Size

A4, 210 mm wide x 297 mm high

Printing Area

184 mm wide x 264 mm high
4 columns, each 43 mm wide
3 columns, each 58 mm wide

Printing Specifications

For printing we need a print-optimized pdf-file.

Resolution: 300 dpi (CMYK)

File please send to: ute.fauck@at-fachverlag.de

Contact:

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norbert.schoene@at-fachverlag.de

Ute Fauck-Belz (Media-/Auftragsmanagement)
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ute.fauck@at-fachverlag.de

Bound-In Inserts

2 pages (1 sheet)

216 mm wide x 305 mm high

€ 6,420.-

4 pages (double sheet, folded)

432 mm wide x 305 mm high

Please send inserts in the size stated above, not trimmed,
but folded

€ 8,420.-

Loose Inserts

max. size 205 mm wide x 292 mm high

Weight up to 25 g

Weight up to 35 g

Weight up to 45 g

€ 6,960.-

€ 7,660.-

€ 8,350.-

Classified Ads

4 columns, each 43 mm wide

Job offer advertisement

Job wanted advertisement

€ 5,35/mm

€ 2,70/mm

elektronik informationen is audited by:



Audit statements are a strict independent verification of printing, distribution and circulation claims of a magazine.

Average copies July 1st 2017 up June 31st 2018

Print Run: 31,253 copies

Distribution: 30,663 copies

Geographical Distribution:

Federal Republic of Germany 30,282 copies (98.8 %)
 Abroad 381 copies (1.2 %)

Circulation by Business Position

	Percent	Copies
Owners & Chief Executives	29.6	9,076
Commercial Managers	3.1	951
Chief Engineers, Technical Directors	5.1	1,564
Heads of Department (Engineering)	9.0	2,760
Project Heads & Development Engineers	14.7	4,507
Sales and Marketing Engineers	2.4	736
Not specified	36.1	11,069
Multiple mentions	100.0	30,663

Circulation by Number of Employees

	Percent	Copies
1 - 9 employees	10.4	3,189
10 - 19 employees	8.8	2,698
20 - 49 employees	9.6	2,944
50 - 99 employees	8.4	2,576
100 - 199 employees	5.4	1,656
200 - 499 employees	4.4	1,349
500 - 999 employees	3.1	951
1000 + more employees	9.6	2,944
Not specified	40.3	12,356
Total	100.0	30,663

Circulation by Business & Industry		
Category of recipient	Percent of total	Qualified copies
Chemical and petrochemical	0.6	176
Mechanical engineering	8.1	2,487
Metal production and development	0.6	179
Military electronics	0.6	185
Office/IT equipment and data processing	3.4	1,052
Electrical engineering	28.3	8,685
Electronic components and systems	8.4	2,576
Communication engineering	4.3	1,326
Consumer electronics	1.0	297
Medical electronics engineering	2.3	714
Test & Measurement	7.2	2,194
Precision engineering & optics	2.1	635
Provision of information technology services	1.9	583
Tertiary and post-secondary, non-tertiary education	1.9	585
Automotive construction	2.1	635
Aircraft & airspace industries	1.0	302
Energy and water supply	0.6	194
Distribution of Electronic Products	2.8	853
Research and Development	1.5	447
Engineering offices, laboratories	6.6	2,026
Other industrial sectors, added	5.5	1,698
Unknown sectors	9.0	2,771
Miscellaneous	0.2	63
Rounding Difference		0
Total	100.0	30,663

Super Banner

The Super Banner is positioned above the actual Website. It is the larger version of the Fullsize Banner.

Size: 728 x 90 Pixel up to max. 50 kB

File types: .SWF, GIF, .FLA and Windows Fonts (.TTF)

FullAd

This is the most widely used variant on the Internet. Practically every commercial website offers this format.

Size: 468 x 60 Pixel up to 20 kB

File types: .SWF, GIF, .FLA, and Windows Scripts (.TTF)

Skyscraper

Skyscrapers are an eyecatcher for visitors to the page. Advertise sky-high with a similarly impressive effect as print advertising!

Size: 160 x 600 Pixel up to max. 50 kB

File types: .SWF, GIF, .FLA and Windows Scripts (.TTF)

Wallpaper

Positioned around the top right hand corner of the page and is a combination of the Super Banner and Skyscraper.

Size: 728 x 90 Pixel (top) und 120 x 600 or 160 x 600 Pixel

(right) up to bis max. 100 kB

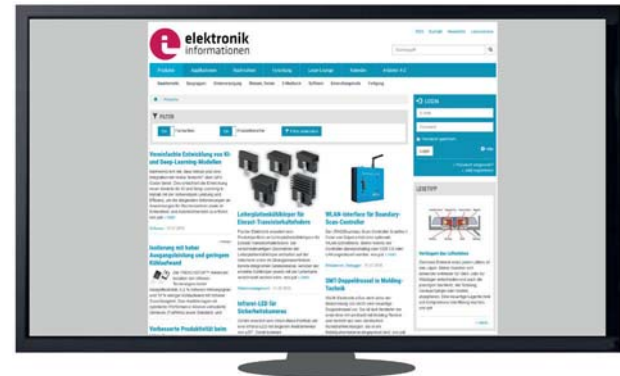
File types: .SWF, GIF, .FLA and Windows Scripts (.TTF)

Medium Rectangle/Content Ad

Similarly to island advertisements in print media, Rectangles are positioned directly in the editorial area of the website. This increases the users' awareness and improves response rates.

Size: 300 x 250 Pixel up to max. 50 KB

File types: .SWF, GIF, .FLA and Windows Scripts (.TTF)



Positions

The above banner formats can be positioned on the Front Page or in a Topic Channel (e.g. components) or in a Product Category such as „Power Management ICs“ in the Components Topic Channel or „Oscilloscopes in the „Measurement Topic Channel“.

Cost per thousand ad impressions in rotation

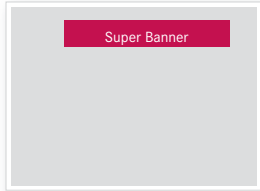
Size	Cost/1,000 plus VAT.
Super Banner	€ 200.-
Expandable Super Banner	€ 240.-
FullAd	€ 150.-
Skyscraper	€ 200.-
Expandable Skyscraper	€ 240.-
Rectangle	€ 160.-
Medium Rectangle/Content AD	€ 200.-
Banderole AD	€ 240.-
Billboard	€ 275.-
Wallpaper	€ 400.-

Exklusiv-Sponsoring Product Categories

Only on request and subject to availability. For example, you can sponsor the Powermanagement-ICs“ Product Category in the Measurement Topic Channel The Exclusive-Sponsoring Package consists of Superbanner-, Rectangle or Boombbox and Skyscraper or Wallpaper. For the contractual period, the package is exclusive (not in rotation) and no further banners will be placed in the sponsored product category.

Price per month (without rotation) Euro 2,500.- plus VAT



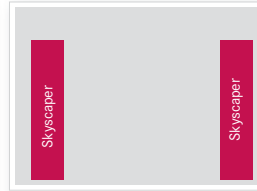


Super Banner
Dimensions 728 x 90 Pixel

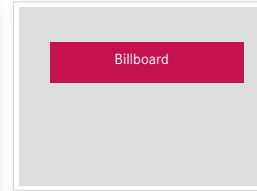
Expandable Super Banner
Dimensions 728 x 250 Pixel



Medium Rectangle
Dimensions 300 x 250 Pixel



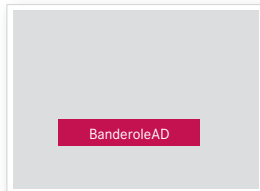
Skyscraper
160 x 600 Pixel
Expandable Skyscraper
420 x 600 Pixel



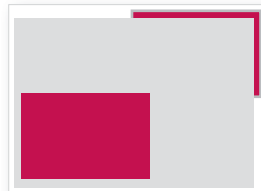
Billboard
940 x 250 Pixel



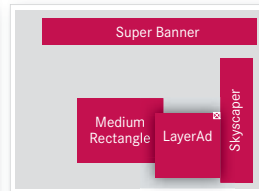
FireplaceAd



BanderoleAd
770 x 250 Pixel



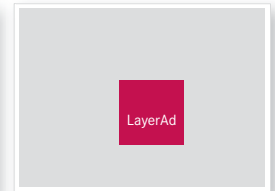
PopUnder 400 x 300 Pixel
PopUp 200 x 300 Pixel



TandemAd/TripleAd
A combination of a LayerAd, Superbanner, Skyscraper or Medium Rectangle.



Wallpaper
A combination of Super Banner and Skyscraper.



LayerAd
400 x 400 Pixel



www.elektronik-informationen.de offers the facility to place many sizes of White papers, Webcasts, Videoclips, technical articles accessible only to an exclusive circle of registered readers who have agreed to transmission of their contact details to the originators of the called-up documents.

White papers (as defined by Wikipedia)

„White paper“ has come to refer to documents used by businesses as a marketing or sales tool. For example, many White papers today advertise the benefits of particular technologies and products.

These types of White papers are almost always marketing communications documents designed to promote a specific company's solutions or products. As a marketing tool, these papers will highlight information favourable to the company authorizing or sponsoring the paper. Such White papers are often used to generate sales leads, establish thought leadership, make a business case, or to educate customers.

These are three types of commercial White papers:

- Business-benefits: Makes a business case for a certain technology or methodology
- Technical: Describes how a certain technology works
- Hybrid: Combines high-level business benefits with technical details in a single document

Prices for accepting and placing registration-required articles according to work involved on request.

Price per transmitted address / lead

Euro 40.- plus VAT.

EXKLUSIV
FÜR 
REGISTRIERTE USER

DOWNLOAD

Frequency: 2 times per week
(Tuesday and Thursday)

Circulation: approx. 4,800 (October 2018)

Circulation breakdown: analogous to print- see page 14-15

Advertising closing date: one day before printing date

Skyscraper

Maximum 2 per Newsletter. 160 x 600 Pixel up to 50 kB including link to your web page or a URL specified by you.

Cost per Newsletter € 500.- plus VAT.

FullAd

Maximum 1 Banner per category - 468 x 60 Pixel up to 25 kB including link to your web page or a URL specified by you. Positioned directly above sponsored category.

Cost per Newsletter/Week € 400.- plus VAT.

Text Ad

Maximum 65 characters headline + max. 250 characters text plus one image (205 pixel wide) including link to your web page or a URL specified by you. Maximum 1 advertisement per category.

Cost per Newsletter/Week € 600.- plus VAT.



elektronik informationen

Aktuelles für Elektronik-Entwickler Nr. 46 Mittwoch, 01.08.2018

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Nachrichten

Terminservice bietet Flexibilität bei der Lieferungsplanung

Der neue Termin- und Abauftrags-Service von Conrad Business Supplies bietet Geschäftskunden besondere Flexibilität bei der Lieferungsplanung. Das Angebot ermöglicht es, die Bestellung entweder zum Wunschtermin zu erhalten oder nach Bedarf auf Abrufen liefern zu lassen. von [pat](#) mehr

Avnet Abacus: Rudy van Parijs neuer Präsident

Avnet ernannt Rudy van Parijs zum Präsidenten von Avnet Abacus. Er übernimmt diese Position von Nigel Ward, der nach 30 Jahren im Avnet-Konzern in den Ruhestand tritt. von [pat](#) mehr

'Power Supply Meets EMC-Know-how', 20./21. September, Wien

In diesem zweitägigen Recon-Geminar lernen Sie, Verständnis für das Thema EMV zu entwickeln und dieses für Ihr Unternehmen optimal einzusetzen. Ziel des Kurses ist es, anhand konkreter Praxisbeispiele und Anwendungsfälle ein fundiertes Wissen über

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