

# laser+ phonics

connecting markets worldwide

## Non-contact inspection of complex components

Challenges for metrology solved with  
a combination of fiber-optic sensor  
and precision-guided kinematic unit | 64

## Brief Characteristics

### Content

'laser+photonics' is the best-of-collection of technical articles from the magazine 'photonik' reprinted in English and thus offers a broad range of worldwide up-to-date knowledge in the area of optical technologies. Reports on latest technology trends around the world and relevant industry news complete the editorial spectrum of this issue.

### Distribution

Direct shipment to ~ 5,000 personalised company addresses in Europe (mainly outside of Germany), USA and Asia, as well as ~ 3,000 copies that are distributed via international fairs and congresses.

'laser+photonics' issue 2019 is intended to be displayed at the press stands on the following trade exhibitions up yet:

Photonics West (Expo)	San Francisco (USA)
Photonica	Moskau (Russia)
LASER World of Photonics	Munich
CLEO	San Jose (USA)
TERINVEST	Praha (Czech Republic)
Optics + Photonics	San Diego (USA)
ECOC	Dublin (IRL)
Photonex	Coventry (UK)

### Networks of Partners

'photonik' is the official voice of the leading German optical associations, such as Spectaris, DGaO, WLT, VDI - The Association of Engineers /OT, and OptecNet Deutschland, representing all nine regional German photonics clusters.

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ad size	width x height in mm	s/w	2 colours	3 colours	4 colours
1/1 page	184 x 265	4,530.- €	4,880.- €	5,230.- €	5,580.- €
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2/3 page	120 x 264 or 185 x 175	3,020.- €	3,370.- €	3,720.- €	4,070.- €
Junior Page	137 x 180	2,550.- €	2,900.- €	3,250.- €	3,600.- €
1/2 page	90 x 265 or 184 x 130	2,265.- €	2,615.- €	2,965.- €	3,315.- €
1/3 page	60 x 265 or 184 x 88	1,510.- €	1,810.- €	2,110.- €	2,410.- €
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1/8 page	90 x 65 or 43 x 130 or 184 x 30	570.- €	770.- €	970.- €	1,170.- €
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Inside Cover page	184 x 265				6,486.- €
Back cover	184 x 265				6,486.- €

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	1/4 page to 1/3 page	€ 300.-
	1/8 page and smaller	€ 200.-
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**Discounts (for advertisements within 12 months)**

Series Discount		Quantity Discount	
3 insertions	5 %	1 page	5 %
6 insertions	10 %	3 pages	10 %
12 insertions	15 %	5 pages	5 %
		8 pages	20 %

**Overall Size**

A4, 210 mm wide x 297 mm high

**Printing Area**

184 mm wide x 264 mm high  
4 columns, each 43 mm wide

**Printing Specifications**

For printing we need a print-optimized pdf-file.  
Resolution: 300 dpi (CMYK)  
File please send to: ute.fauack@at-fachverlag.de

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**Bound-In Inserts**

2 pages (1 sheet)  
216 mm wide x 305 mm high € 5,075.-

4 pages (double sheet, folded)  
432 mm wide x 305 mm high € 5,825.-  
Please send inserts in the size stated above, not trimmed, but folded.

**Loose Inserts**

max. size 205 mm wide x 292 mm high  
Weight up to 25 g € 5,335.-  
Weight up to 35 g € 5,870.-  
Weight up to 45 g € 6,400.-

**Classified Ads**

4 columns, each 43 mm wide  
Job offer advertisement € 4,24/mm  
Job wanted advertisement € 2,12/mm

**Full page company profile**  
(185 mm wide x 265 mm high)

€ 2,990.-

Basic scheme: 2 columns á 70 mm + 1 columns 35 mm,  
logo, adress, QR-Code

Font: MinionPro-Regular, 9,5 pt

For your company profile please submit your text in English as well as your company logo and images (both a resolution of 300 dpi), the complete address, QR-Code.

<< **SAMPLE full page company profile**

Features approx. 3,560 characters including blanks + single-line headline (max. 44 characters including blanks) + images as shown + address including company logo and QR-Code.


Company Profile 19

### Solutions from Optics Balzers

Optics Balzers is the innovative and independent industry partner for the development and production of coated optical components and subassemblies. The company possesses a broad and in-depth know-how in optical thin-film coating processes, complemented by sophisticated patterning, glass bonding and sealing, and further processing capabilities necessary for producing optical thin-film coated components up to optical subassemblies. Highly experienced and skilled development and engineering teams closely collaborate with customers to develop innovative solutions meeting their requirements and design robust processes to manufacture the customer specific components.

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 Liechtenstein  
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 Fax: +423 368 9390  
 info@optics-balzers.com  
 www.opticsbalzers.com

**Half page company profile** € 1,500.-  
(185 mm wide x 130 mm high)

Basic scheme: 2 columns á 70 mm + 1 column 35 mm,  
logo, address, QR-Code

Font: MinionPro-Regular, 9,5 pt

For your company profile please submit your text in English as well as your company logo and images (both a resolution of 300 dpi), the complete address, QR-Code.

### << SAMPLE half page company profile

Features approx. 1,580 characters including blanks + single-line headline (max. 44 characters including blanks) + images as shown + address including company logo and QR-Code.

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### Solutions from Optics Balzers

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Company Profile

### OEM optical solutions from concept to volume

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