Brief characteristics

Content
' Laser+Photonics' is the best-of-collection of technical articles from the magazine 'Photonik' reprinted in English and thus offers a broad range of worldwide up-to-date knowledge in the area of optical technologies. Reports on latest technology trends around the world and relevant industry news complete the editorial spectrum of this issue.

Distribution
Direct shipment to ~ 5,000 personalised company addresses in Europe (mainly outside of Germany), USA and Asia, as well as ~ 3,000 copies that are distributed via international fairs and congresses.

Networks of partners
'Photonik' is the official voice of the leading German optical associations, such as Spectaris, DGaO, WLT, VDI - The Association of Engineers /OT, and OptecNet Deutschland, representing all nine regional German photonics clusters.

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**Printing specifications:**  
For printing we need a print-optimized pdf-file.  
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Sensors & Imaging, and Industrial.

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(185 mm wide x 265 mm high)

Basic scheme: 2 columns á 70 mm + 1 columns 35 mm, logo, address, QR-Code

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Advertisement rates

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Solutions from Optics Balzers

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OEM optical solutions from concept to volume

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